CHAPTER TWELVE

ASHLAND & HALSTED®

CHAPTER OUTLINE

Introduction

Chapter 12 Ashland & Halsted® is an ambitious collection; and an absolute work of passion. For years we have been brainstorming on what "Industrial Chic" means and how it can be translated into tile. Drawing on inspiration from the heyday of American industry, we focused on what we felt were elements that best represented that era: strength, craftsmanship, and pride. It soon became apparent that the acclaimed Central Manufacturing District of Chicago was the culmination of this piece of Americana. The name Ashland and Halsted are two streets running parallel to each other that tape off the 35th Street and Pershing Road corridor, that industry titans from the early 1900's once called home.

Lava Stone

Lava Stone is a unique process, each mosaic, field tile and trim piece starts off as a raw piece of basalt. It is then cut, meticulously glazed and fired, creating an organic and uncompromising color palette that preserves all of the saw cuts and character of the stone underneath.

Key Features

1. **Colors**
   - Available in three color ways: Reclaimed, Galvanized, and Cast Iron, in four mosaic shapes, a 3" x 6" field tile time and trim. These pieces are sure to create a 'never-before-seen' installation.

2. **Field Tiles**
   - Our "District Brick" certainly delivers. Measuring 2.25" x 7.75", this hand-crafted white body ceramic, is formed to take on the shape of rustic brick. Glazed in a gloss and a metallic color, the District Brick is just begging to become a feature wall or backsplash that will drop jaws.

   - Also available, Yesterday's Glass offers the stunning look of an aged mirror that tells stories of generations past and is available in a 3" x 6" and 8" x 16" format.

3. **Mosaics**
   - Available in this collection are four traditional 1" hexagon mosaics that are glazed to reflect aged qualities, but they are tough as nails and perfect for interior floor applications begging for a timeless vintage flair.

   - Also available are the Industrie Glass mosaics. Simply put they are gorgeous! Comprised of recycled glass hand-poured into their respective shapes, they gleam of industrial personality. The Industrie Glass character is derived from its unique texture.

Application

Please reference the Application Chart for Chapter 12 on our website, JeffreyCourt.com, for more details on recommended applications.

Testing

Product specifications are listed on each product specific web page on JeffreyCourt.com. If available, testing results for applicable products: ceramic, glass, and porcelain, can be found on the back of the respective chapter catalog for easy reference.

Installation Tips

1. **Blending and Shade Variation**
   - Chapter 12 Ashland & Halsted was designed to have shade variation reflective of antiqued materials. As such, these products should be treated as a combination of natural stone & handcrafted ceramic with a shade variation value of 3 or greater. We strongly recommend laying out and blending the tiles from multiple cartons prior to installation. This step will ensure a proper color blend in order to achieve a classic look.

2. **Lava Stone Mosaics, Field Tiles and Trims**
   - A high-quality white thinset meeting ANSI 118.4 or 118.11 is recommended for best installation results. Always check with setting material manufacturer to ensure suitability of material in setting tiles. A grey mortar, mastic, or adhesives could stain or alter the color of the product.
   - As per the Tile Council of North America (TCNA): “For cementitious grout, joints smaller than 1/8” generally should only be grouted with unsanded grout, and joints of 1/8” and larger should only be grouted with sanded grout.”
   - Please Note: Elevation Brick Mosaics are not designed to be grouted, they should only be dry-set. The three-dimensional layers will trap grout in the low spots of the mosaic creating an unsatisfactory look.
   - Cutting: A professional grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face up.

3. **Hour Glass Mosaics & Industrie Glass Mosaics**
   - Setting Material: White polymer modified thin set mortars meeting ANSI 118.4 or 118.11 are recommended for glass mosaics & glass field tiles. Organic adhesives (mastics) are not recommended due to low bond strengths. Epoxy adhesives are not recommended due to low flexibility. Always check with setting material manufacturer to ensure suitability of mortars in setting glass tiles.
   - Cutting: A professional grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face up. Sanding of cut glass edges is recommended to ease “sharp” edge.

4. **Yesterday's Glass Field Tiles**
   - Setting Material: Epoxy bonding mortar such as Custom® EBM-Lite™ Premium Epoxy Bonding Mortar – 100% Solids is recommended. White polymer modified thinset mortars and organic adhesives (mastics) are not recommended due to low bond strengths. Epoxy adhesives are not recommended due to low flexibility. Always check with setting material manufacturer to ensure suitability of mortars in setting glass tiles.

   - There are a few things to keep in mind when bonding glass tile such as deflection. Walls may need to be braced to resist impact. Movement joints have to be placed and installed properly based on the tile's expansion characteristics. Tile must be confirmed as stable and not under tension in the manufacturing process. Note that the epoxy bond is very strong and will not allow a large amount of expansion. Unstable glass tiles may crack in this situation.

   - Please Note: We require a minimum grout joint of 1/16". Non-sanded grouts should be used.

   - Cutting: A professional grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face up. Sanding of cut glass edges is recommended to ease "sharp" edge.

5. **District Brick & District Liner**
   - To achieve your desired look, Jeffrey Court recommends that you inspect and confirm the tile and layout prior to installation. Installation of tile constitutes acceptance.

   - Please Note: The metallic glaze, Titanium, requires sealing. The metallic finishes require a sealer to protect the surface from staining and fingerprints. A sealer similar to Miracle 511 Impregnator Sealer is recommended. The impregnator will fill in any open pores and prevent staining. It is important to follow the sealers application directions to be sure the sealing process is done properly.

⚠ **WARNING:** This product can expose you to chemicals including crystalline silica which is known to the State of California to cause cancer. For more information go to www.P65Warnings.ca.gov.

CAUTION: SILICA DUST HARMFUL IF INHALED. Exposure to silica dust from cutting, grinding, or polishing can cause acute lung injury, silicosis, or cancer. Wear a respirator when cutting, grinding, or polishing. Use wet cutting methods and do not dry cut. Children should not be present during cutting, grinding, or polishing. For more information, see the SDS at www.jeffreycourt.com.

Merchandising

The marketing and merchandising of this collection is supported by montage boards, touch boards, and A&D sample cards which aid in displaying the full breadth of the product line. All these point of purchase materials are accompanied by the Chapter 12 Ashland & Halsted catalog. Showroom installation and loose sample pieces can also be ordered at a discounted price.

Visit the Jeffrey Court website, **JeffreyCourt.com**, to gain inspiration on the design possibilities offered with Chapter 12 Ashland & Halsted.