

CHAPTER FOUR

VIA®

CHAPTER OUTLINE

Chapter 4 Via® is shaped by sun-washed courtyards, weathered plaster walls, and the quiet romance of Spanish Revival architecture. Inspired by the timeless homes that line California's historic neighborhoods, the collection draws from an era where architecture was crafted with artistry and intention. Arched passageways, hand-painted details, terracotta rooftops, and layered textures designed to grow more beautiful with time. Via captures that same spirit of warmth and permanence, reimagined through a modern lens that feels refined, effortless, and deeply livable.

At the heart of the collection are authentic terracotta tiles complemented with hand-painted decorative tiles, handmade-look porcelain field tiles, and to complete the collection, old-world inspired glass mosaics. Via embraces the soul of Spanish Revival design, earthy materials, handcrafted artistry, and architectural beauty, while thoughtfully refining it for the way we live today.

KEY FEATURES

1. Terra Cotta Fields

- At the heart of Via are authentic terracotta tiles, produced in Tecate, Mexico. Available in three colors: Naturalis - a warm orange, Ignus - a deep red, and Brunus - a rich brown. These handcrafted pieces carry the warmth and soul of traditional Spanish architecture.
- Included are a range of field tile styles. Classic squares in 10" x 10", 5" x 5", and 3" x 3". A 7.625" x 7.625" Octagon Field Tile (that combines with the 3" x 3" Field). Also available, are sculptural silhouettes, Estela and Felipe. Additionally, there is a Star and Cross sold as a pair. All terra cotta fields have a satin finish.



2. Decos

- Crafted from glazed red-body terracotta and painted by artisans in Los Angeles, California, the decorative 5" x 5" field tiles are made by hand. There are five patterns available in two colorways, Contempo and Traditional, both in a satin finish.
- Co rdoba has an intricate geometric motif, an echo of historic courtyard tilework. Algarve, has a floral-inspired design. Lisbon is richly ornamental, layered and luminous. Santarem has golden tones, collected-looking and deeply characterful. Lastly, Pasaia has a detailed floral motif with a lighter neutral color pattern.

3. Porcelain Field

- Porto, a 2" x 18" porcelain plank is available in five colors: White, soft Beige, Grey, Taupe, and Cotto, an earthy red. It has a handmade-look and a matte finish. It balances artisan-inspired beauty with the performance and practicality of porcelain.

4. Glass Mosaics

- The Sierra glass mosaics are available in two patterns, a Hexagon and a Penny. They are offered in warm, grounded colors like Cream, Brown, and Clay. These mosaics introduce subtle depth and understated elegance and are suitable for both walls and floors.

APPLICATION

Please reference the Application Chart for Chapter 4 on our website, JeffreyCourt.com, for more details on recommended applications.



TESTING

Product specifications are listed on each product-specific web page on JeffreyCourt.com. If available, testing results for applicable products can also be found on our website, JeffreyCourt.com.

INSTALLATION TIPS

1. Blending and Shade Variation

- Chapter 4 Via reflects the shade variations associated with handcrafted terracotta tile. A nominal sizing difference of up to 1/8" can be expected.
- To achieve your desired look, Jeffrey Court recommends that you inspect and confirm the tile and layout before installation. Installation of tile constitutes acceptance.

2. Rating

- For specific item-by-item shade variation rating, please reference each product-specific web page on JeffreyCourt.com.

3. Setting Materials, Sealers and Grouts

- Practices associated with the installation of handcrafted terra cotta tile must be adhered to when installing products from Chapter 4 Via.
- Terra cotta field tiles are pre-sealed with a semi-gloss combination sealer finish. We recommend that they are resealed with a high-quality semi-gloss sealer annually or per the sealer's manufacturer recommendations to maintain look and quality.
- A high-quality white thinset meeting ANSI 118.4 or 118.11 is recommended for best installation results. Always check with the setting material manufacturer to ensure suitability of material in setting tiles. A grey mortar, mastic, or adhesive can stain or alter the color of the product.
- Grout joints no less than 3/16" are recommended for this collection. As per the Tile Council of North America (TCNA): "For cementitious grout, joints smaller than 1/8" generally should only be grouted with unsanded grout, and joints of 1/8" and larger should only be grouted with sanded grout."
- Grout color is part of the design process and considerations must be made. A grout choice closest to the color and hue of the tile being grouted can be considered the safest choice.

4. Cutting

- A professional-grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face-up.

PLEASE NOTE:

- Painters tape or any other adhesive should not be applied to the front of ANY terra cotta tiles, including deco tiles. Using any type of adhesive can lift the patterns and change the appearance of the tiles. We cannot accept claims for changes in patterns when painters tape or other adhesives are used during installation and usage.
- Lime pops exist in the clay and can expose chips over time. These marks add a rustic look to the floor. Clean the lime pop chipped area lightly and apply a coat of sealer over the chip. This will prevent clay from washing away.

IMPORTANT: Installation Instructions

We recommend wet cutting or the score and snap method during the installation process. Improper installation techniques could expose installer to inhalation of harmful silica dust.

Do no dry cut product using power tools during the installation process. Using dry cutting methods could present a risk of acute lung injury. If adequate ventilation cannot be achieved, wear a mask or respirator. For more information, see the SDS at www.JeffreyCourt.com.

MERCHANDISING

The marketing and merchandising of this collection is supported by montage boards, touch boards, and A&D sample cards which aid in displaying the full product line. All of these point-of-purchase materials are accompanied by the Chapter 4 Via catalog. Showroom installation and loose sample pieces are also available to order.

Please Note: The assembly of montage boards does not follow traditional terra cotta installation practices and are for representation purposes only. Due to nominal sizing differences additional preparation steps may need to be implemented to ensure a proper even install.

Visit the Jeffrey Court website, JeffreyCourt.com, to gain inspiration on the design possibilities offered with Chapter 4 Via.